



ASSOCIATION NATIONALE
DES DIRECTEURS FINANCIERS
ET DE CONTRÔLE DE GESTION

International Observatory of Management Control 2014



Action Plan 2014

International Observatory of Management Control

- 1 Foreword & objectives
- 2 Proposed methodology
- 3 2014 macro-planning
- 4 Your contribution for an effective design
- 5 Calendar of upcoming actions

1 - Foreword

- During the IAFEI Board of Directors meeting in 2013, four new committees were created, of which the International Observatory of Management Controller Committee
- Each of the newly created committees is assigned a liaison IAFEI officer tasked to initiate their organization. The membership of the committees will be comprised of representatives from all the IAFEI member institutes
- We need your cooperation to make this IAFEI endeavor a successful one

1 - Objectives

● As the 3 previous editions, the Observatory will be based on a descriptive analysis of international practices

● In 2014, we want to undertake further analysis based on your needs

#1 Interviewing some respondents

#2 Promoting the good practices

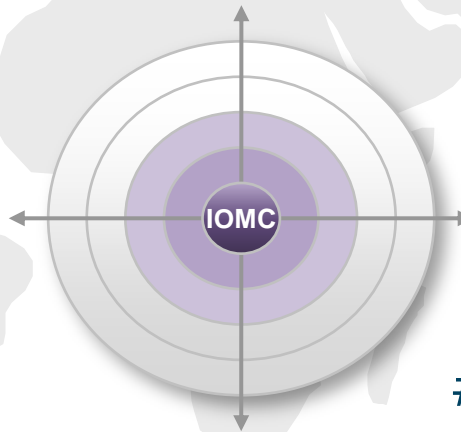
#3 Producing detailed information about methodologies, processes, activities and systems

#4 Taking into account your own questions

#5 Enlarging the number of international partners

#6 Establishing a link between actors :

- Tool for business experts around the world
- Tool for the decision-makers

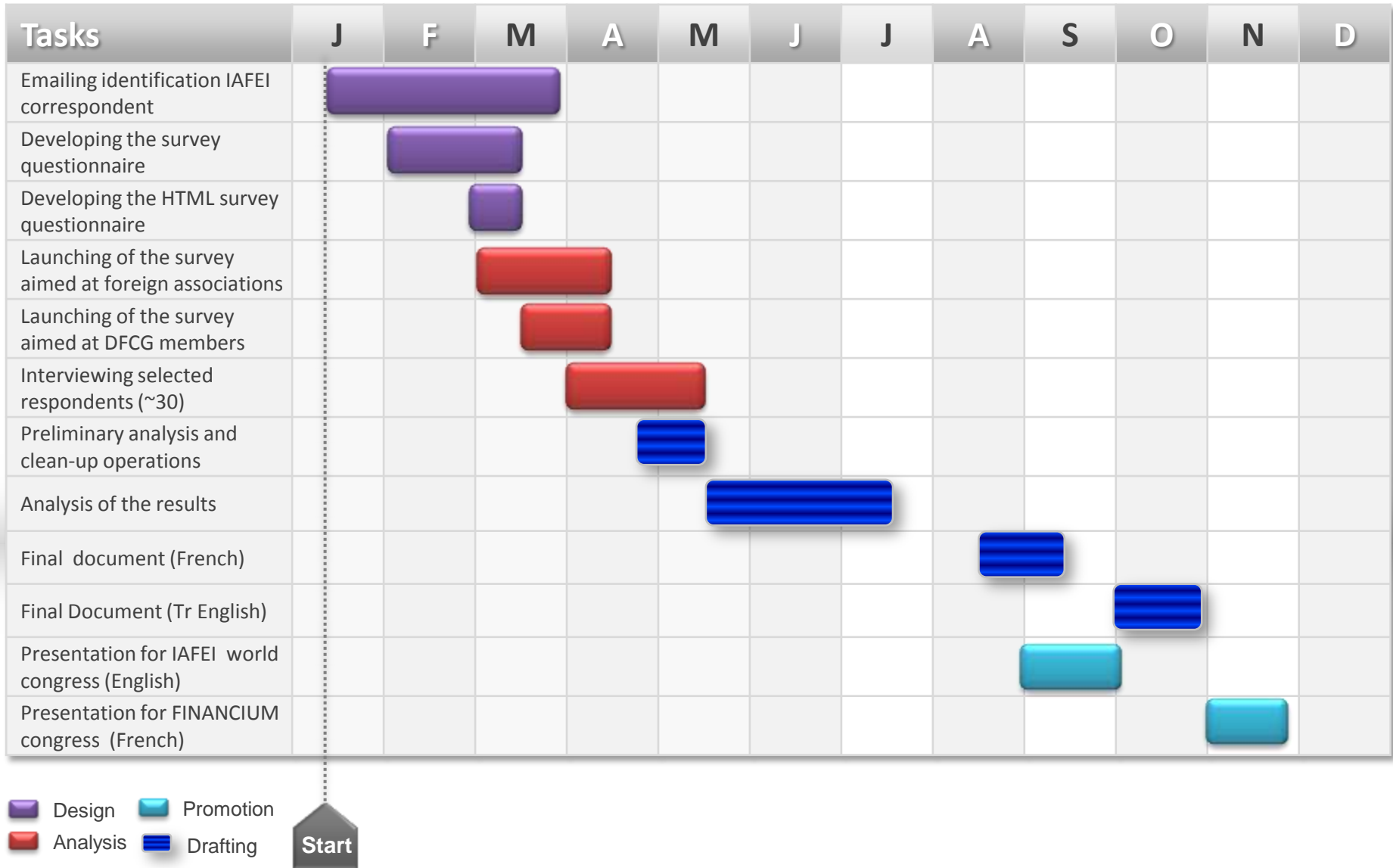


2 - Proposed methodology

This approach involves four steps to launch the 2014 survey



3 - Macro-planning



4 - Your contribution for an effective survey

1. More respondents per country
2. Better representativeness (industry sector, company size)
3. Some qualitative interviews

Actual contribution of international partners (by number) :

- **ANDAF** (Italy)
- **CFO-FORUM** (Israel)
- **CIMA** (Great Britain)
- **FEI** (United-States)
- **FINEX** (Philippines)
- **GEIFU** (Germany)
- **IAFEI** (International)
- **IMA** (United States)
- **IMEF** (Mexico)
- **JACFO** (Japan)
- **OPWZ** (Austria)
- **FINEXA** (Poland)
- Etc.



5 - Calendar of upcoming actions

🌐 TBC

