An event



# FINANCIUM



## MONDAY, TUESDAY AND WEDNESDAY DECEMBER 15 - 17, 2008

**PARIS** 

Palais des Congrès - Porte Maillot

www.financium.fr

## **Globalization and Financial System Crisis:**

New Challenges for the Finance Executive











## **Editorial**

## FINANCIUM 2008 hosts the 39th World Congress of the International Association of Financial Executives Institutes (IAFEI)

Building on the success of the 2007 event, FINANCIUM becomes even more international in 2008, bringing together an international community of finance executives, thanks to a partnership with IAFEI, FEI, CIMA and other international associations. FINANCIUM 2008 in Paris serves as the venue for the 39th World Congress of the International Association of Financial Executives Institutes (IAFEI), with this year's central theme: "Globalization and Financial System Crisis: New Challenges for the Finance Executive"

In a privileged setting that encourages mutual exchange, FINANCIUM presents a unique opportunity to join more than 2,500 senior level financial executives to discuss the latest challenges and demands facing them.

Designed in association with our international partners, FINANCIUM 2008 offers two-and-a-half days of strong and comprehensive content which responds to and meets your highest expectations. We invite you to join us in Paris, Monday to Wednesday, December 15-17, 2008 at the world-renowned "Palais des Congrès", for what promises to be this year's not-to-be-missed gathering of internationally minded finance executives.



**Armand Angeli,**President of the Organizing Committee
President, International Group, DFCG







FINANCIUM is produced annually under the aegis of DFCG, the French association of Financial Executives with more than 3,000 members. In 2008, FINANCIUM is also being organized as a World Congress with support and involvement of national associations of financial executives, including IAFEImember countries: Germany, Argentina, Austria, Belgium, Brazil, China, Korea, Spain, Indonesia, Italy, Japan, Philippines, Taiwan as well as the Chartered Institute of Management Accountants (CIMA) based in the United Kingdom with 164,000 members in 161 countries, and Financial Executives International (FEI) based in the USA, with more than 15,000 members. International experts, invited speakers and high level delegations will join FINANCIUM from all over the world, to share a unique experience.



## An Effective Media Plan to Reach Finance Executives: 2,500 Delegates Expected

Chairmen of the Board and Chief executives officers

**Managing Directors** 

**CFO's and Financial Directors** 

**General Managers** 

Senior VP's and Vice Presidents-Finance

**Internal Auditors** 

**Treasury Directors** 

**Accounting Directors** 

**Chief Accountants** 

**Chartered Accountants and Certified Accountants** 

**Auditors and Audit Directors** 

Risk and Insurance Directors

Credit Managers

Legal and Tax Officers

**Financial Communication Officers** 

Consultants

Financial Management Scholars and Universities

## High-Level, Comprehensive Content

#### > PLENARY SESSIONS

Prestigious conferences involving keynote speeches and presentations delivered by high level speakers, these sessions allow financial executives to meet and exchange views on the major topics of the present period with influential leaders as well as peers.

#### > ROUND TABLES

Expert sessions focused on specific themes, defined and validated by the steering committee of FINANCIUM. Each year participants confirm the high value of these sessions designed to provide precise information, through debates among experts, on important matters to finance executives.

#### > PARTNER WORKSHOPS

Presentations and demonstrations of the latest innovative solutions for companies, presented by partners and sponsors of FINANCIUM 2008.

#### > LUNCHEON DEBATES

Organized in a convivial setting, luncheon debates provide a forum for discussion and opportunities to meet re-knowned speakers and VIP's

#### > GALA DINNER

The Gala Evening offers an exceptional opportunity for DFCG members and FINANCIUM 2008 participants and speakers to continue their professional as well as social connections in one of the most beautiful and prestigious setting in Paris.

#### > TROPHY OF FINANCE EXECUTIVE OFTHE YEAR - Monday 15 December 2008 - 7pm

The Trophy of Finance Executive of the Year, established in 2000 by DFCG, Le Figaro and HUDSON, rewards CFOs who, through their work and talent have helped their organizations to conceive and implement successful strategies, thereby contributing to the enhancement of the finance profession.



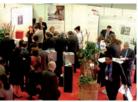








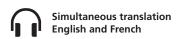




## Program - Monday, December 15th

8:45 09:05	Opening speech by <b>Jacques-Henri DAVID</b> , Chairman and CEO of DEUTSCHE BANK FRANCE.			
9:05 10:00	Plenary session: The role of CFOs in a changing world  In light of the transparency and right-to-information requirements of financial markets and the growing influence of private equity firms in companies' economic activity, corporate management has taken on a very financial aspect.  As a result, the role of the CFO has gradually evolved from one of essential support function to that of central business partner working alongside the CEO or President. Co-pilot or back-seat passenger?			
10:00 10:15	COFFEE BREAK			
11:15 12:30	Will 2009 be a good year to be Listed? GRANT THORNTON	Turn your Budget Process into a Management Tool ORACLE INEUM CONSULTING	Mergers-Acquisitions: Making sure they do not become a nightmare	
12:30 14:00	LUNCH			
	Opening ceremony by <b>Armand ANGELI</b> , President of the Organizing Committee, <b>Daniel BACQUEROËT</b> , Chairman of DFCG and <b>Helmut SCHNABEL</b> , President of IAFEI			
15:00 16:15	Management control and strategy: A promising link ERNST & YOUNG	Corporate governance: New challenges for CFOs GRANT THORNTON	Outsourcing and Shared Service Centers: Making choices ALSBRIDGE CAPGEMINI	
17:30 18:45	Plenary Session: Business Development in the Context of Financial and Economic Crisis  Achieving growth in an uncertain environment is a major challenge for management teams.  What impact is the current financial crisis and economic downturn having on businesses, and how will it affect the business-development efforts of companies? A diverse panel of senior executives will share their views.			
19:00	Trophy for the Finance Executive of the Year			



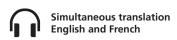


## Program - Tuesday, December 16th

8:45 10:00	Plenary session: About company fair value  While market value is still systematically applied when valuing companies, despite the fact that the limitations of this concept were recently very clearly demonstrated (subprime crisis, volatility of the financial markets), it is urgent that the question of company value be raised and that the basic philosophy of this concept be revisited. At this time, can the appalling gap between finance research and the concrete day-to-day problems faced by CFOs finally be resolved? CFOs weigh in.  KPMG			
10:00 10:15	COFFEE BREAK			
11:15 12:30	The transformation of the CFO function: 2008 overview and outlook for 2009 JEFFERSON WELLS	Cash as the main lifeline of companies: Boosting cash flow and maximizing returns ATRADIUS DELOITTE	Predicting the unknown and making the right decisions ahead of time: Intelligent reporting is required	
12:30 14:00	LUNCH			
15:00 16:15	Financial crisis and credit crunch: Is Factoring a key success for CFOs?	Private Equity 2008-2009: A sustainable source of financing for companies	Financial Communication: What to Say, How to Say it, How Much is Enough?	
17:30 18:45	Plenary Session: Business Development in the Context of Financial and Economic Crisis:  Achieving growth in an uncertain environment is a major challenge for management teams.  What impact is the current financial crisis and economic downturn having on businesses, and how will it affect the business-development efforts of companies?  A diverse panel of senior executives will share their views.			
20:00	Conseil en Management et Valorisation de la Recherche			
	Gala Dinner - Intercontinental Paris - Le Grand Hôtel			
	A HISTORIC TREASURE IN THE CENTRE OF PARIS. A historic monument amid the swirl of the shopping, theatre and banking districts, this hotel is close to famously French attractions such as the Opéra Garnier, Place Vendôme and the Louvre Museum.			

Plenary session

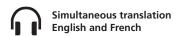
Round table



## Program - Wednesday, December 17th

8:45 9:15	Opening speech by Laurence PARISOT, President of the MEDEF		
9:15 10:15	Euro - Ten years later - and high volatility of financial markets  Considered complex and costly when it was adopted, the euro has become a key asset for Europe even as the dollar exchange rate continues to deteriorate.  ACIES		
10:15 10:30	COFFEE BREAK		
11:30 12:45	Globalization of Finance Functions and Outsourcing: New Management Models ACCENTURE GRANT THORNTON	Optimizing financial information under IFRS framework GRANT THORNTON	Internal control, the keystone of risk management: Properly used by companies? CODA France
13:00 14:00	Cocktail		





## Program - Monday, December 15th

#### Opening speech by Jacques-Henri DAVID, Chairman of DEUTSCHE BANK FRANCE



#### The role of CFOs in a changing world



In light of the transparency and right-to-information requirements of financial markets and the growing influence of private equity firms in companies' economic activity, corporate management has taken on a very financial aspect. As a result, the role of the CFO has gradually evolved from one of essential support function to that of central business partner working alongside the CEO or President. Co-pilot or back-seat passenger?

Moderator: Peggy HOLLINGER, Bureau Chief, FINANCIAL TIMES

Speakers: Philippe PRETAT, CFO, DHL EXPRESS FRANCE

Charles TILLEY, CEO, CIMA

Thierry MARRAUD, Managing Director, BOLLORE

#### Will 2009 be a good year to be listed?



#### Grant Thornton

Since the financial markets overreact more to bad news than to good news, especially where midcaps are concerned, the declines in some share prices have been severe enough to prompt listed companies to consider the possibility of delisting or buying back their shares and unlisted companies to focus more on private equity resources. Will 2009 see a reversal

Moderator: Frédérique GARROUSTE, Journalist, L'AGEFI HEBDO

Speakers: Thierry CHARLET, CFO, ITESOFT

Pierre CAZILHAC, Director Capital Markets, GRANT THORNTON CORPORATE FINANCE

Jean-Patrick DEMONSANG, Chairman of the board - CEO, SEVENTURE PARTNERS NATIXIS PRIVATE EQUITY

Xavier BOMMART, Head of Sales, NYSE-EURONEXT

#### Turn your budget process into a management tool





Budgeting and budgetary oversight within an organization are the core component of corporate financial planning and always a delicate task. So how to best deal with this issue? What are the possible solutions and what guarantees are there in terms of communication, reliability and transparency? Testimonials from CFOs and controllers.

Moderator: Stéphane SABBAH, Member of Editing board, ECHANGES

Speakers: Nicolas LAFON, CFO, RISC GROUP

Yann QUEMENER, Professor, BUSINESS SCHOOL BREST Philippe MATHIEU, Vice-President Finance EMEA, ORACLE Jean-Pierre MOUNIER, Controller, VINCI, and Member of APDC

#### Mergers-Acquisitions: Making sure they do not become a nightmare



Given the increase in the number of mergers and acquisitions, a CFO who can show experience in this area is now at an advantage. These operations, which are difficult to carry out in both technical and human terms, require that certain precautions be taken. Overview of preferred countries and best practices

Moderator: Clotilde BOUCHET, Vice-president of Ile de France's board, DFCG Speakers: Daniel BACQUEROËT, CFO, BRINK'S France, and President of DFCG Jean-Florent REROLLE, President of SFEV Jérôme GAUDRY, CFO, REXEL

#### Opening ceremony by Armand ANGELI, President of the Organizing Committee, Daniel BACQUEROËT, Chairman of DFCG and Helmut SCHNABEL, President of IAFEI



#### Management control and strategy: A promising link



**II Ernst & Young** 

Reporting of results: comparison of the practices of German and French controllers in connection with the implementation of strategic processes. What are the practices and goals of the financial control that we can notice? Does the role of the financial controller change along with country? Could we compare the evolution from one country to another?

Moderator: Marc SALEZ, Treasurer, DFCG

Speakers: Catherine KUSZLA, Vice-chairman of UNIVERSITE PARIS DAUPHINE

Pascal NEVRIES Professor, WHU (German University) - Otto Beisheim School of Management

Frédéric DOCHE, Chairman of DFCG Controllers Committee, Chairman and founder of DECISION PERFORMANCE CONSEIL

Christophe PLATET, Partner, Chief of the Financial and performance Management department, ERNST & YOUNG

Marc UGOLINI, President Europe, IAFEI

#### Corporate governance: New challenges for CFOs



The rise in globalization has brought about an increase in trade and heightened risk (operational risk, environmental risk, image risk and governance risk), all of which CFOs now play a key role in managing, particularly through their involvement in various specialized committees (audit committees, accounting committees, compensation committees), when such committees exist!

Moderator: Daniel CORFMAT, Member of the Executive Committee, DFCG

Speakers: Gilles SCHNEPP, Chairman and CEO, LEGRAND Dominique CHESNEAU, Director, TRESORISK

Victoire de MARGERIE, Administrator, Member of CLUB DES TRENTE Jean-Jacques QUANG, Partner, GRANT THORNTON BUSINESS RISK SERVICES

Christophe REMY, CFO, GECI INTERNATIONAL

#### Outsourcing and Shared Service Centers: Making choices



Capgemini

As tasks become automated, more and more companies are considering outsourcing or the creation of shared service centers. But this alternative, which is not without organizational consequences, remains a difficult choice for companies.

Moderator: Jean-Paul BINOT, Secretary Working group "Outsourcing-SSC", DFCG Speakers: François DEGUELDRE, ex Director Finance Restructuring Initiative EMEA, DELPHI

François PONS, General Manager, GRANT THORNTON FRANCE

Peter SCOTT, Partner, ALSBRIDGE

Philippe GAILLARD, BPO Sales Executive, CAP GEMINI

Harry WAUTERS, Global Head of Shared Service Centers, INTERNATIONAL PAPER

#### Business Development in the Context of Financial and Economic Crisis



Achieving growth in an uncertain environment is a major challenge for management teams. What impact is the current financial crisis and economic downturn having on businesses and how will it affect the business-development efforts of companies? A diverse panel of senior executives will share their views

Moderator: Jean-Marc VITTORI, Journalist, LES ECHOS

Speakers: Daniel BACQUEROËT, CFO, BRINK'S France, and President of DFCG

Jean-Hervé LORENZI, President of CERCLE DES ECONOMISTES, Advisor to the board, LA COMPAGNIE FINANCIERE EDMOND DE ROTHSCHILD

Pascal BOUCHIAT, CFO, RHODIA

Henri POUPART-LAFARGE, CFO, ALSTOM, Member of CLUB DES TRENTE

Program - Tuesday, December 16th

Frank DANGEARD, Former CHAIRMAN and CEO THOMSON, President CLUB DES TRENTE

#### Trophy for Finance Executive of the Year

#### About company fair value





While market value is still systematically applied when valuing companies, despite the fact that the limitations of this concept were recently very clearly demonstrated (subprime crisis, volatility of the financial markets), it is urgent that the question of company value be raised and that the basic philosophy of this concept be revisited. At this time, can the appalling gap between finance research and the concrete day-to-day problems faced by CFOs finally be resolved? CFOs weigh in

Moderator: Frédéric MASCRE, Chief editor, ECHANGES

Speakers: Jerôme CONTAMINE, Senior Executive VP Finance VEOLIA ENVIRONNEMENT, and Member of CLUB DES TRENTE

Philippe DANJOU, Member of the IASB's Board

Philippe AUDOUIN, Member of the board, EURAZEO, Member of CLUB DES TRENTE

Gilles SALIGNON, Associate, KPMG Baudouin GRITON, Associate, KPMG

#### The transformation of the CFO function: 2008 overview and outlook for 2009





When a new function coincides with new skills, new career paths, new management methods and new ways to communicate, there is good reason to want coaching!

Moderator: Martine ORANGE, Journalist, MEDIAPART.FR Speakers: Franck BOUBON, General Manager, JEFFERSON WELLS

Xavier GRENET, Ex Human Resources director in charge of the executives, SAINT GOBAIN

Catherine DUMAZET, Vice President International Sales, RIGHT MANAGEMENT

Eric MENUT, CFO, BP FRANCE

Dominique LAURENT, CFO France, MANPOWER

#### Cash as the main lifeline of companies: Boosting cash flow and maximizing returns

#### >katradius Deloitte.

Companies are paying more and more attention to the management of their cash. Large groups and LBO targets in particular are stepping up efforts to reduce WCR. A process that today is more gratifying for companies than efforts to maximize returns on liquid assets and made necessary by the challenging economic context.

Moderator: Dominique CHESNEAU, Member of the executive committee, DFCG, and Member of the Editing board, ECHANGES

**Speakers:** Francis PICOT, Head of sales, ATRADIUS

Benjamin MADJAR, Assistant Directeur DELOITTE FINANCE - Reorganisation Services & Working Capital Leverage Jean-Luc CHANTRAN, Assistant Director, ALSTOM, Director of the Corporate programme: "It's All About People - Finance"

John ROBINSON, Finance Manager, Energy and Industry pole, GROUP VALLOUREC

#### Predicting the unknown and making the right decisions ahead of time: Intelligent reporting is required

Recent surveys show that CFOs need better analytical information to improve their business performance and make more accurate forecasts. More specifically, they need comparisons between actual, budgeted and forecasted data in real time. These requirements call for appropriate decision tools and management reports based on the proper parameters

Moderator: Frédéric DOCHE, Chairman of DFCG Controllers Committee, Chairman and founder of DECISION PERFORMANCE CONSEIL

Speakers: Florent PERDRIAU, CFO, DAHER

Arnaud MOISSET, Financial Controller, SAINT-GOBAIN

Stéphane ROUGEOT, Financial Controller, FRANCE TELECOM ORANGE

Mathieu SCHNEBELEN, Financial Controller, INGENICO

#### Financial crisis and credit crunch: Is Factoring a key success for CFOs?



In a context of financial crisis and credit crunch, needs for cash have never been so problematic and expensive. Therefore Corporates have put their receivables under close scrutiny. In 2008, Factoring has proved increasingly popular to improve working capital. From direct to reverse Factoring and Forfaitting, all exporters have to be totally familiar with the existing

Moderator: Dominique CHESNEAU, Member of the executive committee, DFCG, and Member of the Editing board, ECHANGES

Speakers: Gilles SAINT-MARC, Partner, GIDE LOYRETTE NOUEL AARPI

Chantal NICOLLE, Key Client Account Manager, BNP PARIBAS FACTOR

Guillemette COLRAT, Group Treasurer, ELIOR

Jean-Didier CLEMENÇON, Group Credit Manager, BULL, President of AFDCC (Credit Managers Association)

Gérald KERBRAT, Manager, Financial Solutions and Structured Financing Department, COFACE

#### Private Equity 2008-2009: A sustainable source of financing for companies

The 2007 financial crisis marked the end of an era that witnessed a steady increase in debt and the emergence of new players (hedge funds, mezzanine investor and sovereign funds) alongside private equity funds. In late 2008, at a time when sovereign funds have taken their place in the private equity arena and investment funds have refocused their strategy on managing their portfolio, what do investment funds expect from the companies in which they have invested? How can CFOs respond and what are their expectations?

Moderator: Valérie NAU, Chief editor, OPTION FINANCE

Speakers: Charles de COURSON, Member of Parliament, Deputy Chairman, Commission des Finances, ASSEMBLEE NATIONALE

Gilbert SAADA, Member of the board, EURAZEO

Dominique NICOLAS, CEO, AFIC

#### Financial Communication: What to say, how to say it, how much is enough?



CFOs are spokespersons for companies, both internally and externally, and should therefore pay close attention to their financial communication. The latter impacts both visibility and credibility, and can in this sense be a means of creating value, provided that it is used properly and that the increasingly erratic functioning of financial markets is fully understood. Diversity/sustainable development/internal control/XBRL: How to tackle these new concepts?

Moderator: Caroline de LA MARNIERRE, CEO, CAPITAL COM

Speakers: François MEUNIER, Senior Executive VP, COFACE, President of scientific committee of DFCG

Thibault de TERSANT, CFO, DASSAULT SYSTEMES, member of CLUB DES TRENTE

Gilles MAGUET, General Delegate, XBRL Europe

Dominique D'HINNIN, CFO, LAGARDERE, Member of CLUB DES TRENTE

#### Business Development in the Context of Financial and Economic Crisis:



Achieving growth in an uncertain environment is a major challenge for management teams. What impact is the current financial crisis and economic downturn having on businesses, and how will it affect the business-development efforts of companies? Adiverse panel of senior executives will share their views.

Moderator: Dominique CHESNEAU, Member of the executive committee, DFCG, and Member of the Editing board, ECHANGES

Speakers: Daniel KURKDJIAN, President, GRANT THORNTON FRANCE

François DEBIESSE, President BNP Paribas Private Banking and BNP Paribas Foundation François MEUNIER, Senior Executive VP, COFACE, President of scientific committee of DFCG

Thierry MOULONGUET, CFO, RENAULT

#### Gala Dinner - Intercontinental Paris - Le Grand Hôtel



A HISTORIC TREASURE IN THE CENTRE OF PARIS

A historic monument amid the swirl of the shopping, theatre and banking districts, this hotel is close to famously French attractions such as the Opéra Garnier, Place Vendôme and the Louvre Museum.

## Program - Wednesday, December 17th

8:45 to 9:15

#### Opening speech by Laurence PARISOT, President, MEDEF (FRENCH CEO ORGANIZATION)



9:15 to 10:15 PLENARY SESSION

#### Euro - Ten years later - and high volatility of financial markets



ACIES Ico

Considered complex and costly when it was adopted, the euro has become a key asset for Europe even as the dollar exchange rate continues to deteriorate.

Moderator: Philippe MANIERE, CEO, INSTITUT MONTAIGNE

Speakers: Pierre NANTERME, Chairman of the French CEO Organization Commission for Economics Affairs MEDEF,

Global CEO ACCENTURE

Christian RIVET-SABATIER, Treasury and International Risk Manager, RENAULT Thibault de TERSANT, CFO, DASSAULT SYSTEMES, and Member of CLUB DES TRENTE François MEUNIER, Senior Executive VP, COFACE, President of scientific committee of DFCG

Dominique CHESNEAU, Member of the executive committee, DFCG

11:30 to 12:45 ROUND TABLE DISCUSSION

#### Globalization of Finance Functions and Outsourcing: New Management Models



accenture



Currently engaged in strategic and geographic repositioning, companies are less driven by the dogma of 'lowest cost' and more focused on optimizing four key elements: quality, cost, expertise and ethics. Within this context, outsourcing is increasingly viewed as a catalyst that helps to facilitate change. Such initiatives are not without constraints.

Moderator: Rick STURGE, Director, Employer and strategic development, CIMA

**Speakers:** Armand ANGELI, Business Development Director BPO, GRANT THORNTON FRANCE

Bruno ROSSET, Director Financial Services EMEA, HONEYWELL

Dr. Conchita L. MANABAT, Nominating Committee and Advisory Council member, IAFEI

Fabrice DERSY, Outsourcing Director, ACCENTURE, France and Benelux

#### Optimizing financial information under IFRS framework



Grant Thornton

IFRS standards have put a specific and dedicated emphasis on substance and forms of financial communication and disclosures. Which theoretical and practical difficulties listed companies are facing? Which recommendations have been/can be implemented in the short and medium terms? Financial, Communication and Regulatory experts explain.

Moderator: Didier GUIGOU, Managing Partner, ORATORIO

Speakers: Sophie BARANGER, Director Accounting Division, AUTORITE DES MARCHES FINANCIERS (AMF) (French Stock Exchange regulator)

Gilles HENGOAT, Partner, Director Audit services, GRANT THORNTON FRANCE Jacques de GALZAIN, Group Chief Accounting Officer, FRANCE TELECOM

Eléonore JODER, CFO, POWEO

#### Internal control, the keystone of risk management: Properly used by companies?



New regulations have caused CFOs to cover a broader area of risk management than before, extending beyond financial risks. The need to address operational risks requires more sophisticated internal control mechanisms.

Moderator: Alain SCORDEL, Member of DFCG

Speakers: Daniel BACQUEROËT, CFO, BRINK'S France, President of DFCG

Didier MANGIN, CFO, PSB INDUSTRIE

Philippe HUBERT, Internal Control Director, VEOLIA ENVIRONNEMENT

Pierre-Alain LECOINTE, CEO, CODA France

Vincent BAILLOT, President of FRENCH INSTITUTE OF STATUTORY AUDITORS

13:00 to 14:00

#### Cocktail

## List of speakers\*

#### > Armand ANGELI

**GRANT THORNTON FRANCE** Business Development Director

President, Organizing Committee, World Congress

#### > Philippe AUDOUIN

Member of the Board, Member of CLUB DES TRENTE

#### > Daniel BACQUEROET

BRINK'S France, CFO **DFCG**, President

#### > Vincent BAILLOT FRENCH INSTITUTE OF STATUTORY AUDITORS,

President

#### > Sophie BARANGER

AMF, Director Accounting Division (French Stock Exchange regulator)

#### > Jean-Paul BINOT.

**DFCG**, Secretary Working group " Outsourcing-SSC "

#### > Xavier BOMMART

NYSE-EURONEXT, Head of sales

#### > Franck BOUBON

General Manager

#### > Clotilde BOUCHET

DFCG. Vice-president of Ile de France's Board

#### > Pascal BOUCHIAT

RHODIA, CFO

#### > Daniel BURLIN

DFCG, Member of the Board IAFEI, Vice Chairman

#### > Pierre CAZILHAC

GRANT THORNTON CORPORATE FINANCE, Director Capital Markets

#### > Jean-Luc CHANTRAN,

ALSTOM, Assistant Director, Director of the Corporate programme: "It's All About People - Finance"

#### > Thierry CHARLET ITESOFT, CFO

#### > Dominique CHESNEAU

TRESORISK, President DFCG, Member of the **Executive Committee** ECHANGES, Member of the Editing Board,

#### > Jean-Didier CLEMENCON

**BULL**, Group Credit Manager, AFDCC, President

(Credit Managers Association)

#### > Guillemette COLRAT

**ELIOR**, Group Treasurer

## > Jérôme CONTAMINE

#### Senior Executive VP Finance Member of CLUB DES TRENTE

#### > Daniel CORFMAT

DFCG, Member of the Executive Committee

AD CORFMAT COACHS & CO.

Chairman

#### > Charles de COURSON

Member of Parliament, Deputy Chairman, Commission des Finances

#### > Philippe DANJOU

Member of the IASB's Board

#### > Jacques-Henri DAVID

DELITSCHE BANK F Chairman and CEO

#### > Frank DANGEARD

THOMSON, former Chairman and CFO

President CLUB DES TRENTE

#### > François DEBIESSE

BNP Paribas Private Banking and BNP Paribas Foundation President

#### > François DEGUELDRE

**DELPHI**, Ex Director Finance Restructuring Initiative EMEA

#### > Jean-Patrick DEMONSANG

SEVENTURE PARTNERS, NATIXIS PRIVATE EOUIT Chairman of the Board & CEO

#### > Fabrice DERSY

ACCENTURE, Outsourcing Director, France and Benelux

#### > Dominique D'HINNIN

Member of CLUB DES TRENTE

#### > Frédéric DOCHE

Chairman Controllers Committee **DECISION PERFORMANCE** CONSFIL

Chairman and founder

#### > Catherine DUMAZET

Vice President International Sales

#### > Philippe GAILLARD

**BPO Sales Executive** 

#### > Jacques de GALZAIN

Group Chief Accounting Officer

#### > Frédérique GARROUSTE L'AGEFI HEBDO, Journalist

> Jérôme GAUDRY

#### REXEL, CFO

#### > Xavier GRENET

Ex-Human Resources Director in charge of the executives

#### > Baudouin GRITON

KPMG, Associate

#### > Didier GUIGOU ORATORIO, Managing Partner

#### > Gilles HENGOAT

RANT THORNTON FRANCE Partner, Director Audit services

#### > Peggy HOLLINGER

Bureau Chief (Paris)

#### > Philippe HUBERT

ENVIRONNEMENT. Internal Control Director

#### > Eleonore JODER

#### > Gérald KERBRAT

CE, Financial Solutions and Structured Financing Department, Manager

#### > Catherine KUSZLA

ITE PARIS DAUPHINE Vice-president

#### > Daniel KURKDJIAN

GRANT THORNTON FRANCE. President

#### > Nicolas LAFON

**RISC GROUP, CFO** 

#### Dominique LAURENT MANPOWER, CFO France

> Pierre-Alain LECOINTE

#### > Jean-Hervé LORENZI

COMPAGNIE FINANCIÈRE E. DE ROTSCHILD BANQUE, Advisor to the Board, President of CERCLE DES **ECONOMISTES** 

#### > Beniamin MADJAR

Assistant Director, Reorganisation Services & Working Capital Leverage

#### > Gilles MAGUET

XBRL Europe, General Delegate

#### > Dr. Conchita L. MANABAT

Nominating Committee and Advisory Council member

#### > Didier MANGIN

**PSB INDUSTRIE,** CFO

#### > Philippe MANIERE

**INSTITUT MONTAIGNE, CEO** 

#### > Victoire de MARGERIE

Administrator Member of CLUB DES TRENTE

#### > Caroline de LA MARNIERRE **CAPITAL COM, CEO**

> Thierry MARRAUD

#### **BOLLORE**, Managing Director

> Frédéric MASCRE **ECHANGES**, Chief Editor

## > Philippe MATHIEU,

Vice-President Finance EMEA

#### > Eric MENUT

**BP France**, CFO

#### > François MEUNIER

COFACE, Senior Executive VP **DFCG**, President of Scientific Committee

#### > Arnaud MOISSET

Financial Controller

#### > Thierry MOULONGUET **RENAULT**, CFO

> Jean-Pierre MOUNIER VINCI, Reporting Director APDC, Member

#### > Pierre NANTERME

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## SPOUSE PROGRAM (Departure from Porte Maillot)

> MONDAY, DECEMBER 15TH	
• <b>9.00 am</b> (3 hours)	
Paris « EIFFEL TOUR »	45€
You will understand the history of Paris and admire its main squares, bridges, main streets and buildings: Opéra (	Garnier, Concorde, Champs
Elysées, Arc de Triomphe, Trocadero, Bastille, Palais du Luxembourg. The excursion ends at 2nd floor of the Eiffel Tower.	
• 12 pm to 2 pm	
Lunch cruise on the river Seine	
• <b>3.00 pm</b> (2 ½ hours)	
Guided visit of LE MUSÉE DU LOUVRE	50€
Visit worldwidwe famous works: " Venus de Milo", "The Samothrace Victory", and "Mona Lisa"	200
> TUESDAY, DECEMBER 16TH	
• <b>9.30 am</b> (2 ½ hours)	
Guided visit of the ORSAY MUSEE	40€
The guided visit provides a general view of the permanent collections: from paintings to fine arts. Special attention will be	
• 12 pm to 2 pm	
Lunch in Paris at a famous brasserie.	
• 3 pm (4 hours)	
Guided tour of the CHÂTEAU DE VERSAILLES	70€
All through the excursion, our guide interpreter will bring back to life the Château de Versailles where, Louis XIV offic	cially installed the court and
government of the Kingdom.	
> WEDNESDAY, DECEMBER 17TH	
• 9 am	
FRENCH FLORAL ARRANGEMENT AND BOUQUET	123€ (excl. transport)
You will create a punch of flowers thanks to a great professional florist combining know-how technique and creativity.	125 © (exert drainsport)
• 2 pm	
Guided visit of THE MUSÉE DU QUAI BRANLY (4h with transportation)	42€/person *
The permanent collections aeras present the primary collections originated from:Oceania, Asia, Africa and Americas.	•

\*(based on 100 people). Prices inscludes pick up and drop off in paris, Entrance tickets, four specialized Guides, two Paris Vision Assistants





**TARSUS France** Tour Ventôse 92150 SURESNES

#### **Registration Form**

### 39th WORLD CONGRESS IAFEI

#### Sunday-Wednesday December 14-17, 2008

Palais des Congrès - Paris - Porte Maillot

#### Please complete one registration form for each person

Please send your registration form, along with your payment, by mail, fax or email to:

Mailing address: Tarsus France - Financium 2008

Tour Ventôse - 2/6 rue des Bourets - 92150 SURESNES - France

Fax: +33 1 41 18 60 90 Email: financium2008@tarsus.fr

#### ☐ Yes, I wish to register for

#### The complete FINANCIUM program, including:

- ▶ Welcome Cocktail on Sunday December 14, 2008 (for 2 people)
- ▶ World Congress Registration (one person for 3 days)
- ▶ Access to the exclusive Financium VIP Club during the Congress (one person)
- ▶ Free Cloack-room
- Free simultaneous translation services (French and English) for all conferences and panel discussions
- Invitations to three lunches (one invitation each day, Monday, Tuesday, Wednesday)
- ▶ Invitation to the Financial Executive of the Year Awards Ceremony (one person)
- Invitation (for 2 people) to the Gala Evening

#### Price for the complete program: 600€ (including taxes)

EARLY REGISTRATION DISCOUNT: Complete your registration before October 31st and pay only 500€ (including taxes).

Please provide your registration in	ntormation as requested below (capital letters)	Billing Address :		
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Title / Role		Title / Role		
Business Sector (please specify)		Business Sector (please spe	ecify)	
Company Size (number of employees)		Company Size (number of employees)		
Full Street Address		Full Street Address		
City		City		
	ole)	State/Province/County (if	applicable)	
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In submitting your registration, you agree to the following cancel-lation terms. A 50% refund will be made if your cancellation is received by Tarsus France before September 1, 2008. No refunds can be made for cancellations received after September 1, 2008.

The information requested above is necessary for us to process your registration and will be treated in accordance with French confiden-tiality laws (Loi pour la Confiance dans L'Economie Numérique du 21/06/04). The information will be used by us exclusively for the purposes of your registration and associated services. Our address lists can be shared or provided to our affiliates and/or other companies. If you do not wish to receive information from these

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\*List as of 30 October 2008

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