

41st World Congress of the International Association
of Financial Executives Institute

Panel “Low Carbon Economy, Corporate and Financial Strategy”

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Luc ZELLER, CEO Veolia Environmental Services Asia



The reference in environmental solutions



The **only company** in the world able to cover the entire range of environmental solutions



WATER

The global benchmark for water services

€12.1 billion



WASTE MANAGEMENT

The global benchmark for waste management and resource recovery

€9.3 billion



ENERGY SERVICES

The global benchmark for energy optimization

€7.5 billion



TRANSPORTATION

Setting the standard for managing safe and sustainable mobility services

€8 billion*

*Revenue generated by Veolia Transdev

威立雅环境在中国 Veolia Environnement in China

代表处及项目 Head Offices & Projects

- 威立雅水务
Veolia Water
- 威立雅环境服务
Veolia Environmental Services
- 威立雅能源 - 达尔凯
Veolia Energy - Dalkia
- 威立雅交通
Veolia Transport

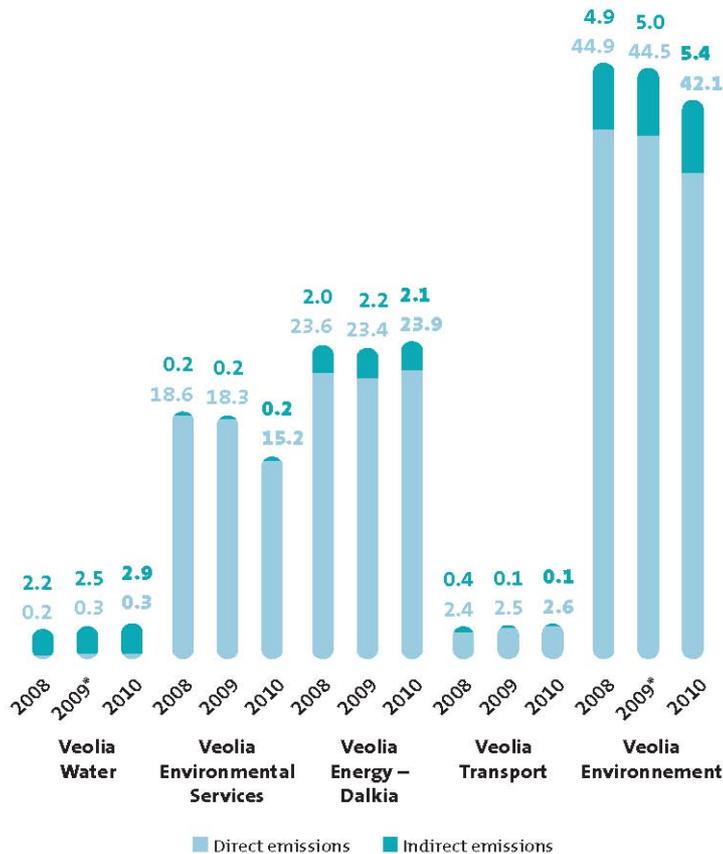


VE holds 74 projects in 39 cities of Mainland China and Hong Kong, Macao, and Taiwan, with more than 25,000 employees working for VE China.

Veolia's Core Business is to provide Services which reduce its customers carbon foot print



Total direct and indirect GHG emissions
(million metric tons CO₂ eq.)



Our Commitment is:

- To reduce our own carbon footprint in all of its activities by using the greenest technologies and implementing the best practices,
- And to reduce our municipal and industrial clients' carbon footprint by proposing the most environment friendly services to answer their needs.

The Budget Process: Environmental Goals, Reporting, Transparency



Top-Down Actions:

- Environmental Criteria,
- Environmental Objectives in the Budget



Information
Transparency and
Quality Reporting
within the Company

- Environmental criteria should be integrated into the operations and offices Budget process such as in key staff individual performances objectives.
- Evaluate your risks and your costs if you don't respect environmental regulations and if you don't have the correct insurance coverage.
- With a good and transparent financial reporting system that such criteria can be given as key objectives for sites and offices managers.

Set up the Environmental Management System



- The EMS is the coherent tool consisting of policy, organization and administrative measures with the objective of implementing and controlling the environmental strategy:
 - Environmental Policy Statement,
 - Allocation of responsibilities,
 - Measurements and Registrations according to internal and external rules,
 - Environmental Audit.

- Reduce, Reuse, Recycle in the daily action.

- Traceability.

Push Back Green costs to Selling Price

- If you are thinking one year ahead, sow seed. If you are thinking ten years ahead, plant a tree. If you are thinking 100 years ahead, educate the people.
- Communicate wisely without misleading user or consumer.
- Acknowledge that not every thing is green, don't underestimate development costs, trial costs.
- Find the corresponding financing which will have a maturity in line with the return of the green project.
- Do the Inventory of national subsidies, tax incentives, environmental loans, sustainable leasing by separating ownership and operations.



Green Financial Competitiveness



- One example of moving from our traditional business to new services, thanks to strict cost controlling, use of subsidy and adequate charging scheme: Singapore.
- One example of combining our various expertise, research and development efforts into new services for municipalities: Smart Cities.

Go green with



GRIN – Grow your Recycling Initiatives Now

Dump Less, Pay Less



- The first online recycling reward programme in Singapore
- Recycling bins are tagged with RFID identification chips and barcode
- A dedicated GRIN truck with special weighing and identification devices will be used to collect recyclables from the bins
- Upon online registration at www.grin.com.sg, weight of collected recyclables will be converted to GRIN points.
- 1 kg of recyclables = 1 GRIN point = Privileges and Gifts
- For contaminated recyclables in bins, users are identified through barcode reading and will be informed via email updates.
- Recycling ambassadors will be deployed to help raise environmental awareness.